



DotCooperation LLC
.Coop Domain Name Category Policy

1. Purpose

The purpose of this policy is to identify the requirements for eligible co-operatives to propose the reservation of specific categories of domain names so that a predictable name structure can be established.

2. Scope

This policy applies to all eligible organizations as defined in the dotCoop Charter (<http://www.icann.org/tlds/agreements/coop/appendix-S-01jul07.htm#part1>) and to their selected registrars.

3. Policy

DotCooperation LLC recognizes the need for co-operative businesses to clearly identify particular name structures to facilitate business development efforts. These structures will enable Internet users to recognize these name structures to more effectively identify particular sites within the .coop domain.

Eligible cooperatives may submit proposals to DotCooperation LLC to establish particular domain name categories with the following restrictions and requirements:

- 1.** The domain name category must not conflict with existing general domain registrations or existing domain name categories
- 2.** The proposing cooperative must explicitly agree to the dotCoop Dispute Resolution Policy in case of any domain name registration conflict with the domain name category

3. The proposing cooperative must define the exact structure of the domain name category
4. The proposing cooperative must define the exact set of domain names that would be initially reserved
5. The proposing cooperative must define the process and timetable for the registration of the individual domain names within the category
6. The proposed domain name category cannot require any changes to the registry system that would require any changes by existing registrars to continue registration and support of new or existing .coop domains

DotCoop will evaluate all Domain Name Category proposals as quickly as possible. All decisions concerning acceptance or rejection of a Domain Name Category proposal are at the discretion of dotCoop.

If a proposal is accepted, dotCoop will then enter into specific negotiations with the proposing cooperative to define all aspects of the implementation associated with supporting the proposed Domain Name Category resulting in a mutually agreeable contract.