



DotCooperation LLC
.Coop Domains Bulk Registration Offer Policy

1. Purpose

DotCooperation would like to explore the possibility of marketing initiatives involving bulk registrations that could assist the cooperative community in exploring different business ideas and concepts.

2. Scope

This policy applies to all eligible organizations as defined in the dotCoop Charter (<http://www.icann.org/tlds/agreements/coop/appendix-S-01jul07.htm#part1>) and to their selected registrars.

3. Policy

DotCooperation LLC would like to encourage registration of large numbers of .coop domain names by eligible cooperatives and cooperative organizations by allowing for special pricing for these organizations and their selected registrars.

Consistent with the marketing initiatives of other gTLD registries, both sponsored and unsponsored, dotCoop believes that exploring the marketing potential associated with bulk registration pricing could offer benefits to the cooperative community as a whole.

Tiered pricing can be proposed in, but is not limited to, the following levels:

- Less than 1,000 Domain Name Years
- From 1,000 – 5,000 Domain Name Years
- Greater than 5,000 Domain Name Years